



SNUG



INTRODUCTION

The Snug Collection is built around a simple yet powerful idea: that comfort is essential to focus, wellbeing, and human connection. With soft forms, generous proportions, and cocoon-like enclosures, Snug brings a sense of calm into busy, high-traffic environments. It is a response to the growing demand for emotionally intelligent design — where furniture not only looks good but supports how people feel and function. Snug bridges the world of hospitality and the modern workplace with a visual language rooted in warmth, approachability, and quiet confidence. Whether you're designing for deep focus, informal conversations, or individual retreat, the Snug Collection offers a space that feels safe, soft, and restorative.

Highlights:

A collection shaped by wellness and emotional comfort

Blurs the line between residential warmth and commercial utility

Brings soft geometry and human-centric design into shared spaces



WHY CHOOSE SNUG?

Snug is more than a collection — it's a design philosophy shaped by the changing nature of work. As offices evolve beyond function into flexible, wellness-led environments, Snug offers a future-proof solution grounded in empathy and adaptability. Its enclosed forms and tactile materials create micro-environments where people can pause, recharge, or collaborate without distraction. Each piece is designed to be modular, mobile, and customizable — adaptable to new needs and spatial layouts. In a post-pandemic landscape where safety, autonomy, and comfort are key, Snug delivers all three with subtle elegance and quiet power.

Highlights:

Responds to new workplace needs with privacy and adaptability

Enhances wellbeing through sensory comfort and softness

Future-proof, flexible, and modular for evolving spaces



FEAUTURES

The Snug Collection includes a rich variety of elements designed for different moments throughout the day. From fully enclosed booths with optional booking systems and air-conditioning to more open configurations, Snug supports everything from quiet focus to spontaneous conversation. Chair pods and armchairs add seating versatility, while discussion and focus pods create dedicated zones for teamwork or individual tasks. With rounded forms and acoustic comfort built in, each product in the Snug family is designed to reduce visual noise and increase user ease. Options like pull-out seating, whiteboards, or tech integration make Snug functional and intuitive.

Highlights:

Booths, pods, armchairs, and chair pods — each with a distinct purpose

Options for whiteboards, pull-out seats, air-conditioning, and booking systems

Modular designs that can evolve with space and need





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